

COMMUNITY INVOLVEMENT

WHAT IT MEANS

OBTAINING FUNDING

- INTERNAL FUNDRAISING
 - ❖ TRIPS (CASINO)
 - ❖ CABERETS
 - ❖ BOWLING
 - ❖ FISH FRY
 - ❖ SKATING

Community Outreach

- School Supply Give-Away
- Toiletries for the Homeless Shelter (women and children)
- Can Goods-Neighborhood Service Organization (NSO)
- Volunteer Services through other Community Organizations

BUILDING ALLIANCES



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United Way for Southeastern Michigan



BUILDING ALLIANCES

- Neighborhood Services Organization



BUILDING ALLIANCES

- Participation/Partnership from members outside of Detroit
- Partnership from AFRAM
- Partnership With Management
- C.O.P.E.

COMMUNITY INVOLVEMENT

- ADVANTAGES
 - BUILDING STRONGER WORKING RELATIONSHIPS WITH MEMBERS.
 - MEMBERS GET MORE ENGAGED
 - BUILD ALLIANCES WITH COMMUNITY, POLITICAL, AND RELIGIOUS LEADERS.
 - CHANGE THE PERCEPTION OF UNIONIZED EMPLOYEES











